

July 28, 2000  
FOR IMMEDIATE RELEASE

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**NEW•LAND•MARKS COMMUNITY EXHIBITION AT  
THE WILLIAM WAY COMMUNITY CENTER  
AUGUST 9 – AUGUST 21, 2000**

A transportable exhibition that documents *New•Land•Marks* public art proposals through a series of descriptive photographic banners will be on view at the William Way Community Center, located at 1315 Spruce Street in Philadelphia, from August 9 to August 21, 2000 (Monday to Friday, 12:00 PM - 10:00 PM; Saturday, 10:00 AM - 5:00 PM; Sunday, 11:00 AM - 7:00 PM). On August 9, there will be a reception from 5:00 to 7:00 PM. At 6:00 PM, artist Ap. Gorny will discuss *Theyareus*, the proposal that he has developed with Philadelphia's gay, lesbian, bisexual and transgender community in association with the William Way Community Center.

This showing of the transportable exhibition is part of the Fairmount Park Art Association's Community Exhibition Series, which travels throughout Philadelphia to communities participating in *New•Land•Marks* (see attached schedule). A major exhibition of the proposals will open at the Pennsylvania Academy of the Fine Arts in February 2001, accompanied by a publication documenting the proposal development process. The Community Exhibition Series offers the opportunity to preview materials in the community contexts from which the work emerged. The exhibitions and publication are made possible by generous grants from the Philadelphia Exhibitions Initiative, a grant program of The Pew Charitable Trusts, and administered by the University of the Arts, Philadelphia, and the William Penn Foundation.

*New•Land•Marks: public art, community, and the meaning of place* is a program of the Fairmount Park Art Association that brings together artists and community organizations to plan new works of public art for Philadelphia's neighborhoods. Participating artists and communities have collaborated to develop proposals that incorporate public art into ongoing community development, urban greening, public amenity, and other revitalization initiatives. These efforts celebrate community identity, commemorate "untold" histories, and offer visionary, yet reasonable, ways to invigorate public spaces. As "works in process," the *New•Land•Marks* proposals represent diverse approaches to public art.

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The *New•Land•Marks* program is made possible through the generous support of the William Penn Foundation, the Andy Warhol Foundation, the National Endowment for the Arts, Pennsylvania Council on the Arts, the Samuel S. Fels Fund, the Independence Foundation, and the Leeway Foundation.

Chartered in 1872, the Fairmount Park Art Association is the nation's first private non-profit organization integrating public art and urban planning. The Art Association works to promote the appreciation of public art through advocacy efforts and programs that commission, interpret, and preserve art in Philadelphia.

### Community Exhibition Schedule

<b>Dates *</b>	<b>Locations</b>
July 12 - 24, 2000	Marian Anderson Recreation Center 744 South 17th Street
July 26 - August 7, 2000	Taller Puertorriqueño 2721 North 5th Street
August 9 - August 21, 2000	William Way Community Center 1315 Spruce Street
August 23 - September 5, 2000	Mercy Wellness Center 2821 Island Avenue
September 6 - 15, 2000	University City Arts League 4226 Spruce Street
September 16 - 22, 2000	Northeast Regional Library 2228 Cottman Avenue
September 27 - October 9, 2000	Penn Home Assisted Living Community 1401 East Susquehanna Avenue
October 11 - 23, 2000	Cecil B. Moore Library 2320 West Cecil B. Moore Avenue
October 25 - November 6, 2000	Mill Creek Jazz and Cultural Society 4626 Lancaster Avenue
November 8 - 15, 2000	Memorial Hall West Fairmount Park
November 15 - 22, 2000	Kendrick Recreation Center 5800 Ridge Avenue
February 10 - April 15, 2000	<i>New•Land•Marks</i> Exhibition Pennsylvania Academy of the Fine Arts

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Broad and Cherry Streets

\* Additional exhibition locations may be announced. Dates of scheduled locations are subject to change. To confirm dates and opening hours, please contact the Art Association.

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