CONTACT: Sarah R. Katz Program and

**Exhibitions Coordinator** 

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NEW•LAND•MARKS COMMUNITY EXHIBITION AT MARIAN ANDERSON RECREATION CENTER

From July 12 to July 24, 2000, a transportable exhibition that documents *New•Land•Marks* public art proposals through a series of descriptive photographic banners will be on view at the Marian Anderson Recreation Center located at 744 South 17th Street in Philadelphia (Monday to Friday, 9:00 AM-9:30 PM and Saturday, 9:00 AM-5:00 PM). On July 20, there will be a reception from 5:00 to 7:00 PM, and at 6:30 PM artist Janet Zweig will discuss the proposal she has developed with the South of South Neighborhood Association as part of *New•Land•Marks*. Zweig's project, *Open-Air Library and Farmers' Market Plaza*, is slated for installation at 16th and Kater Streets.

This showing of the transportable exhibition is part of the Fairmount Park Art Association's Community Exhibition Series, which will travel throughout Philadelphia to communities participating in New•Land•Marks beginning in July 2000 (see attached schedule). A major exhibition of the proposals will open at the Pennsylvania Academy of the Fine Arts in February 2001, accompanied by a publication documenting the proposal development process. The Community Exhibition Series offers the opportunity to preview materials in the community contexts from which the work emerged. The exhibitions and publication are made possible by generous grants from the Philadelphia Exhibitions Initiative, a grant program of The Pew Charitable Trusts, and administered by the University of the Arts, Philadelphia, and the William Penn Foundation.

New•Land•Marks: public art, community, and the meaning of place is a program of the Fairmount Park Art Association that brings together artists and community organizations to plan new works of public art for Philadelphia's neighborhoods. Participating artists and communities have collaborated to develop proposals that incorporate public art into ongoing community development, urban greening, public amenities, and other revitalization initiatives. These efforts celebrate community identity, commemorate "untold" histories, and offer visionary, yet reasonable, ways to invigorate public spaces. As "works in process," the New•Land•Marks proposals represent diverse approaches to public art.

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The *New•Land•Marks* program is made possible through the generous support of the William Penn Foundation, the Andy Warhol Foundation, the National Endowment for the Arts, Pennsylvania Council on the Arts, the Samuel S. Fels Fund, the Independence Foundation, and the Leeway Foundation.

Chartered in 1872, the Fairmount Park Art Association is the nation's first private non-profit organization integrating public art and urban planning. The Art Association works to promote the appreciation of public art through advocacy efforts and programs that commission, interpret, and preserve art in Philadelphia.

## **Community Exhibition Schedule**

Dates *	Locations
July 12-24, 2000	<b>Marian Anderson Recreation Center</b> 744 South 17th Street
July 26-August 7, 2000	Taller Puertorriqueño 2721 North 5th Street
August 9-August 21, 2000 V	Villiam Way Community Center 1315 Spruce Street
August 23-September 5, 2000	Mercy Wellness Center 2821 Island Avenue
September 6-15, 2000	University City Arts League 4226 Spruce Street
September 16-22, 2000	Northeast Regional Library 2228 Cottman Avenue
September 27-October 9, 2000	<b>Penn Home Assisted Living Community</b> 1401 East Susquehanna Avenue
October 11-23, 2000	Cecil B. Moore Library 2320 West Cecil B. Moore Avenue
October 25-November 6, 2000	Mill Creek Jazz and Cultural Society 4626 Lancaster Avenue
November 8-15, 2000	<b>Memorial Hall</b> Fairmount Park
November 15-22, 2000	<b>Kendrick Recreation Center</b> 5800 Ridge Avenue
November 29-December 11, 2000 T	o be determined
February 10-April 15, 2000	New•Land•Marks Exhibition Pennsylvania Academy of the Fine Arts

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## **Broad and Cherry Streets**

\* Dates are subject to change. To confirm dates and opening hours, please contact the Art Association.

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