

FAIRMOUNT PARK ART ASSOCIATION

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FOR IMMEDIATE RELEASE

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ART ASSOCIATION MARKS 130TH YEAR WITH TWO SIGNIFICANT AWARDS

The Fairmount Park Art Association is pleased to announce the presentation of two significant awards: the **Henry J. Magaziner EFAIA Award** and a **2002 EDRA/*Places* Award for Place Planning**.

The second annual **Henry J. Magaziner EFAIA Award of the AIA Philadelphia Historic Preservation Committee** recognizes the Art Association's conservation and advocacy efforts on behalf of public art in Philadelphia. This award will be presented by the AIA at the Preservation Achievement Awards luncheon, sponsored by the Preservation Alliance for Greater Philadelphia, to be held on Wednesday, May 15, 2002 at Loews PSFS Hotel at 12th and Market Streets in Philadelphia. (Reservations are necessary, call 215-546-1146.)

The Art Association's *New•Land•Marks* program was selected for a **2002 EDRA/*Places* Award for Place Planning by the Environmental Design Research Association (EDRA) and the publication *Places, A Forum of Environmental Design***. Award recognition will take place at EDRA's national conference, to be held in Philadelphia, on the evening of Friday, May 24 at the Hyatt Regency Penn's Landing. (For more information about the conference go to <http://www.telepath.com/EDRA/> >) Along with the other award winners, a review of the *New•Land•Marks* program will be published in the Fall 2002 issue of *Places*.

Chartered in 1872, the Fairmount Park Art Association celebrates its 130th anniversary as the nation's first private, non-profit organization integrating public art and urban planning. The Art Association works to promote the appreciation of public art through programs and advocacy efforts that commission, interpret, and preserve public art in Philadelphia.

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The Art Association's *New•Land•Marks* program works with artists and communities to plan and create new works of public art that are incorporated into ongoing community development, urban greening and revitalization initiatives. The award to the *New•Land•Marks* program reflects the related missions of EDRA and *Places*. EDRA, a national organization of design professionals, social scientists, scholars, and practitioners, was founded in 1968. Its conferences and publications explore the relationship between people and their physical surroundings, suggesting how environmental design can be more responsive to human needs. The journal *Places* covers architecture, landscape architecture, city design and environmental art. *Places* is published by the Design History Foundation and sponsored by Pratt Institute and the College of Environmental Design at the University of California, Berkeley.

A long history of conservation and advocacy characterizes the work of the Art Association. The Art Association established a pilot Outdoor Sculpture Conservation and Maintenance Program – one of the first such programs in the United States – and works with other private and public agencies to encourage the responsible stewardship of public art in Philadelphia. The Art Association served as one of the primary advocates for keeping the Maxfield Parrish mosaic mural *The Dream Garden* in Philadelphia, and it has lobbied for the historic designation of other important works of public art. The Henry J. Magaziner EFAIA Award of the AIA Philadelphia Historic Preservation Committee recognizes a person or organization that has made a significant contribution to the preservation of our built environment.

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For information about sculpture conservation please call Laura S. Griffith, Assistant Director

For information about *New•Land•Marks* please call Charles Moleski, Program Manager

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